

**A Report on online Expert Talk on
"VC Funding Opportunity for Early- Stage Entrepreneurs"
Organized by Department of Computer Science & Engineering
In Association with Institute Innovation Council, MITS
on 21.08.2024**



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS INSTITUTION)

Ministry of Education
Government of India

MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)

Expert Talk

on
"VC Funding Opportunity for Early - Stage Entrepreneurs."
Organized by
DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING
in association with Institution's Innovation Council

Date : 21/08/2024 Time : 10.00 AM

Resource Person
Mr. Vignesh Raja
Product, Strategy Consultant

Chief Patron Dr. N. Vijaya Bhaskar Choudhary Secretary & Correspondent	Patron Mrs. Keerthi Nadella Executive Director	Program Chair Dr. C. Yuvaraj Principal	Co Chair Prof. Goutam Chakraborty Professor & Dean/CSE Dept	Couvenor Dr. M. Sreedevi Professor & Head/CSE	Coordinator Mr. M. Mohan Assistant Professor/ CSE Dept.
--	--	--	---	---	---

www.mits.ac.in

Submitted by: Mr. M. Mohan, Assistant Professor, Department of Computer Science & Engineering.

Resource Person Details: Mr. Vignesh Raja, Keynote speaker, Product Strategy Consultant.

Venue: Seminar Hall-A

Time: 10:00 AM – 12:00 PM

Mode of Conduct: Offline

Report Received on 31.08.2024

Event Overview:

The event "VC Funding for Entrepreneurs" is designed to equip aspiring and established entrepreneurs with the knowledge and tools needed to navigate the venture capital landscape. Attendees will learn about the intricacies of securing VC funding, understanding investor expectations, crafting compelling pitches, and strategies for long-term success. This event is ideal for those looking to scale their businesses and attract significant investment.

Opening Remarks:

The event began with a welcome address by **Dr. M. Sreedevi, Professor and Head of the Department of CSE**, who offered a concise overview of VC funding for early-stage entrepreneurship. She highlighted the importance of understanding venture capital as a key resource for startups looking to scale and succeed in competitive markets.

Chief Guest Introduction:

Mr. M. Mohan, Assistant Professor in the Department of CSE, delivered a brief introduction of the chief guest, highlighting his academic credentials and notable achievements.

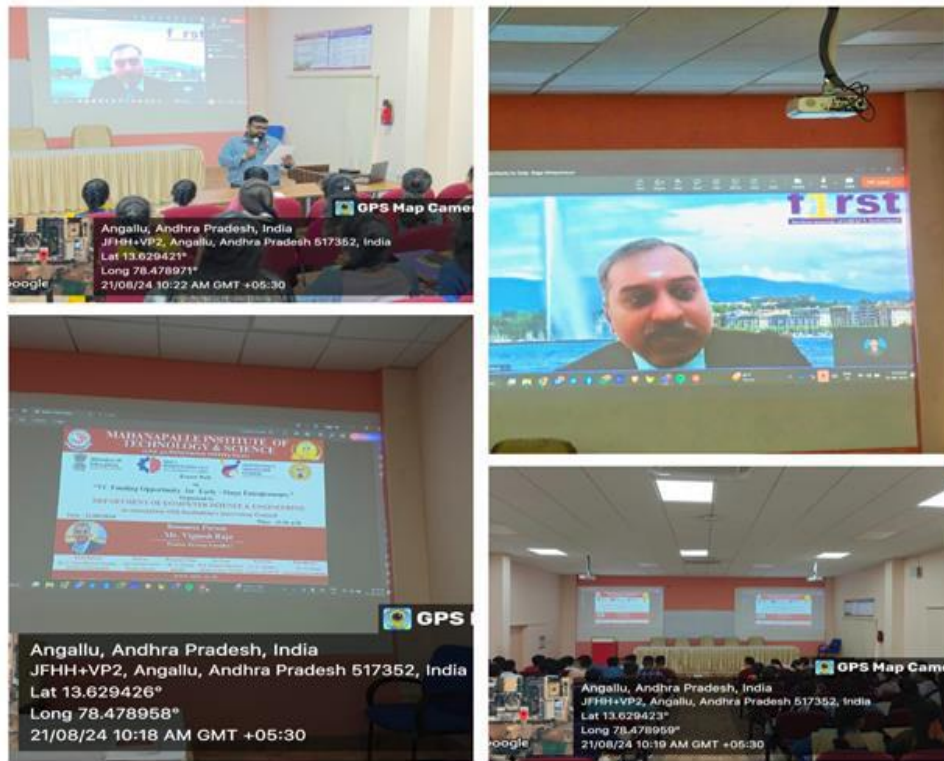
Key Presentation by Mr. Vignesh Raja

Venture Capital (VC) Funding is a type of financing provided by investors to startups and small businesses that are believed to have long-term growth potential. These investments are typically made in exchange for equity, or ownership stake, in the company. VC funding is often sought by early-stage companies that lack access to traditional funding sources like bank loans due to their high risk and uncertain future.

Key Aspects of VC Funding:

- **Investment in High-Growth Potential Startups:** VC firms target startups with the potential for rapid growth and substantial returns. These businesses are usually in the technology, biotech, or innovative sectors, where traditional funding may not be readily available.
- **Equity Stake:** In exchange for their investment, venture capitalists receive an equity stake in the company, making them partial owners. This gives them a say in business decisions and a share of future profits.

- **Active Involvement:** Unlike passive investors, venture capitalists often take an active role in the businesses they fund. They provide not just capital, but also mentorship, industry connections, and strategic advice to help the startup succeed.
- **Stages of Funding:** VC funding typically occurs in multiple rounds, such as seed funding, Series A, B, C, etc. Each round corresponds to different stages of the company's growth and development, with increasing amounts of capital being raised as the business matures.
- **High Risk, High Reward:** Venture capitalists understand the high-risk nature of investing in startups. While many startups may fail, the few that succeed can provide significant returns, justifying the risk.
- **Exit Strategy:** VCs look for an exit strategy to realize their returns, typically through an initial public offering (IPO) or acquisition of the startup by a larger company. This is when they can sell their equity stake at a substantial profit.



Outcome of the event

- **Accelerated Growth: Increased Innovation:** With financial backing, entrepreneurs can invest in research and development, leading to innovative products and services. This fosters creativity and allows startups to push the boundaries of technology and business models.
- **Enhanced Credibility:** Securing VC funding often enhances a startup's credibility, making it easier to attract additional investors, partners, and customers. The association with reputable VC firms can signal to the market that the startup is a viable and promising venture.
- **Strategic Guidance:** Entrepreneurs benefit from the expertise and mentorship provided by venture capitalists. This guidance can help them navigate challenges, refine their business strategies, and make informed decisions that drive success.
- **Access to Networks:** VC firms bring valuable networks of industry contacts, potential customers, and future investors. Entrepreneurs can leverage these connections to create partnerships, secure contracts, and open doors to new opportunities.
- **Economic Impact:** Successful startups funded by VCs contribute to job creation, economic growth, and technological advancement. As these companies grow, they can have a significant impact on local and global economies, fostering an entrepreneurial ecosystem that encourages further innovation.
- **Potential for High Returns:** For entrepreneurs, VC funding provides the opportunity to turn their vision into a highly profitable business. While the journey is challenging, the potential for significant financial returns can be substantial if the startup succeeds.

Feedback of the Event:

1. How well did you understand the concept of venture capital (VC) funding for early-stage entrepreneurs?

90 Responses



2. Were the examples of successful VC-funded startups clear and relevant to you?

90 Responses



Do you feel more confident in understanding how to approach a VC for funding after this session?

90 Responses



10. On a scale from 1 to 5, how would you rate this session in terms of usefulness and relevance?

90 Responses



Vote of Thanks

- Finally, the session was concluded by the vote of thanks delivered by Mr. M. Mohan, Assistant professor, Dept of CSE. On behalf of HOD Dept of CSE, extended gratitude to the Management, Principal, Vice-Principals, Resource persons and the participants for the successful completion of the program.